



Professionally Guided  
Bicycle Tours and Rentals

## BIKE L'ENFANT'S CITY DURING PARIS ON THE POTOMAC CELEBRATION

*Learn about how this famous Frenchman influenced DC –  
during a leisurely bike ride!*

FOR IMMEDIATE RELEASE: February 14, 2005

Contact: Kelly Diamond

(202) 842-BIKE [2453], [kelly@bikethesites.com](mailto:kelly@bikethesites.com)

WASHINGTON, DC – Bike the Sites is pleased to be participating in “Paris on the Potomac” with a new tour entitled *Biking L’Enfant’s City*. This guided bike tour explores the French influence in the design of Washington D.C., through the grand boulevards and open space such as the National Mall and pays tribute to the impression France made on the city. Highlights include the Capitol, White House, Smithsonian museums, and war and presidential memorials.

*Biking L’Enfant’s City* is offered on Fridays in March, April and May, 2005 from 2 pm to 5 pm and upon special request for groups of 10 or more. The tour leaves from The Old Post Office Pavilion; reservations are strongly recommended. The cost is \$40 for adults and \$30 for children (12 and under) and includes guided tour, bike and helmet rental, bottled water, and snack. Reservations can be made online at [www.bikethesites.com](http://www.bikethesites.com) or by calling (202) 842-BIKE [2453].

Bike the Sites leads professionally guided bike tours of Washington, DC and rents mountain bikes, accessories, strollers, and mobility scooters. Bike the Sites tours are the most interactive and fun way to see Washington for visitors and natives alike. Capital Sites, Monuments and Sites @ Nite tours leave frequently from March 1 through November, from our convenient location at The Old Post Office Pavilion. Custom tours are available for groups of 10 or more.

See [www.bikethesites.com](http://www.bikethesites.com) or call 202-842-BIKE for more information, rates and tour schedule.

The Old Post Office Pavilion

1100 Pennsylvania Ave., NW

Washington, D.C. 20004

PH: 202-842-BIKE (2453)

FAX: 202-842-2441

E-MAIL: [info@bikethesites.com](mailto:info@bikethesites.com)

[www.bikethesites.com](http://www.bikethesites.com)

Beginning February 14, 2005, “Paris on the Potomac,” a citywide celebration will showcase the international aspect of the nation’s capital through art, dance, music, theatre, history and literature. “Paris on the Potomac,” organized and produced by The American Experience Foundation in partnership with the Washington, DC Convention & Tourism Corporation and Cultural Tourism DC, will be promoted nationally and regionally through an integrated marketing campaign including print and Internet advertising, promotions, publicity and publications. The purpose of “Paris on the Potomac” is to encourage tourism to Washington, DC, particularly by educating the public about the arts, culture and unique heritage of Washington, DC as well as to enhance the capital city’s positive image domestically and internationally.