



Bike the Sites News

Volume 2.2

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NEWSLETTER VOLUME 2.2

What are YOU doing tonight? There's no better way to spend a summer evening in Washington than our Sites @ Nite tour. Now offered 6 days a week, starting at 7:30. We're also running at least two guided tours during the day - it's built-in air conditioning! If you're having trouble matching up our tour schedule with yours, give us a call – we may be able to add a second tour if the first one is full.

See below for the inside scoop on Bike and Roll, a special offer for concierges, road bikes, bikes for sale and more.

If you prefer not to receive further e-mails from Bike the Sites, please see the unsubscribe information at the end of this message.

BIKE AND ROLL

Bike the Sites was recently asked to help manage and operate Bike and Roll, a national bicycle rental and tours company established in 1993. With locations in Chicago, Miami Beach, and San Francisco, Bike and Roll was looking for an experienced and successful business that could help them expand guided tours and continue to deliver a high level of quality and customer service to its customers.

This new partnership allows us to expand our marketing reach to national outlets, collaborate on operational and business issues, and learn from each other.

Look for the Bike and Roll logo at our kiosk and throughout the country. Beginning with Chicago, Bike and Roll's guided tours will be called Bike the Sites tours.

More details to come on our web site and a future press release.

Bike and Roll website:

<http://m1e.net/c?24510667-Dkdwi0xDpfWo2%401053024-kmgmbG212RdQ%2e>

FREE WEEKDAY RENTAL FOR CONCIERGES (WITH A FRIEND)

Attention Concierges: Check out what Bike the Sites has to offer. Bring your business card and a friend to enjoy a complementary weekday bike rental.

*Professionally Guided
Bicycle Tours and Rentals*

The Old Post Office Pavilion
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ROAD BIKES NOW AVAILABLE

New Jamis Satellite road bikes have been added to our fleet this year. Rental prices are \$12/hr; \$60/day (until closing); \$70 overnight. Each additional day is \$40.

Advanced reservations are limited; please call to check availability.

USED BIKES FOR SALE

FOR SALE: Marin Stinson mountain bikes, various adult-sized frames, in good condition. \$150 each (retails for \$350) - cash only; all sales final. Please come by our shop during the week (9 am to 8 pm); weekends by appointment only.

PASS ALONG THE TIP - AND THE SAVINGS

We hope you enjoy your Bike the Sites tour so much that you go home and rave about it to your friends and neighbors. Now you can also pass along our preferred rider savings!

Have your friend enter "refer05" as a coupon code when making a reservation to receive the discounted rates (\$10 off/tour; \$5/hr bike rental).

NEED MORE BROCHURES?

Please let us know if you need more brochures to display at your hotel or business, or to distribute to friends, family and business associates. Email brochures@bikethesites.com or call 202-842-BIKE with delivery or mailing information.

Thanks for helping us spread the word about the best way to see Washington!!

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